

Zyrus Deri

Product Design • Design Systems

zyrusderi.com
me@zyrusderi.com
+84 767534458

EXPERIENCES

Sr. Product Designer, Pizza Hut Digital Ventures (Vietnam)

Feb 2021 - Present; Co-located

Design experience for Pizza Hut's order & fulfillment platform in 13 countries • Helps improve operations for the internal Design Team and agile squads • Design system advisor

Design Lead, epilot (Germany)

Feb 2018 - Nov 2020; Remote

First full-time designer • Led a team of 5 UX Designers in developing a cloud-based SaaS for utility providers • Oversaw all design work and assessed product requirements • Worked with PMs & engineers to develop new strategies through user research, information architecture, wireframes, user flows, prototypes, and testing designs to drive engagement and growth • Created, maintained, and documented a custom atomic Design System for the product

UX Designer, BetterTradeOff (Singapore)

Dec 2015 - Dec 2017; Semi-remote

First designer • Built and managed the groundwork designs for an innovative FinTech application • Created high-level prototypes using JQuery, Bootstrap, and Material Design • Assisted the product and development team in the overall UX of the application • Provided graphic requirements for the company

Web Designer & Developer, Every Nation (Philippines)

May 2011- Jun 2015; Co-located

Created websites & web-based systems for events and conferences reaching up to 15,000 delegates; integrated payment systems; CRMs with back-end administration • Ensured that 20+ websites are regularly updated & running properly • Assisted with the in-house brands' communications & social media

Web Designer & Developer, Freelance

2012 - 2017

Managed end-to-end web projects for Asian, US, and EU clients • Web consultant for a major advertising firm for South East Asia

EDUCATION

BS Computer Science

University of the Philippines

Graduated 2009 • With extra units in Psychology and Anthropology

SKILLS

Design

Information architecture • Userflows • Wireframing • Prototyping • Design systems • Style guide • Branding

Research

Interview • Comparative analysis • Usability testing • A/B testing • Surveys • Storyboarding

Collaboration

Product strategy and ideation • Developing and managing work process • Facilitating workshops • Detail-oriented • Communicative

Others

Coffee homebrewing • Travel hacks

TOOLS

Figma • Sketch • FigJam • Miro • Invision • Zeplin • Confluence • Notion • Jira • Asana • G Suite • Office 365

[More info on zyrusderi.com](https://zyrusderi.com)